

Perceived aesthetics and usability items for maps

	Aesthetics classical 1	Aesthetics classical 2	Usability
Beautiful		*	
Modern		*	
Pleasant		*	
Attractive		*	
Colorful		*	
Organized	*		
Simple	*		
Clean	*		
Not loaded	*		
Easy to learn			*
Easy to find info			*
Easy to use			*
Information is clear			*
Easy to read			*

- Aesthetics classical 1 relates more to the way the map display is structured.
- Aesthetics classical 2 relates more to elements that describe visual appearance and affective attributes of the maps.

Cited from: Lavie, T., **Oron-Gilad, T.** & Meyer, J. (2011), [Aesthetics and usability of in-vehicle navigation displays](#), International Journal of Human-Computer Studies, 69 (1-2), 80-99.